



September

## 1. General Manager of Sanyou, DANG Xiaolin, was awarded the Top 15 Trusted Lawyers for Intellectual Property Rights by Legal One



Recently, the professional rating agency Legal One announced the list of winners for the top 15 Trusted Lawyers in Intellectual Property Rights by clients. Dr. DANG Xiaolin, the general manager of Sanyou, was on the list, due to his extraordinary legal expertise, excellent service quality, and extensive market recognition and outstanding client reputation in the field of IPR.



Legal One is an independent global business transaction and dispute resolution case study and evaluation organization. Its Blue Ribbon Award aims to recognize lawyers who have achieved outstanding achievement in specific legal service fields over the past year. The

selection process particularly emphasizes the professional strength, innovative thinking, and customer satisfaction demonstrated by lawyers in handling real cases.

## 2. Sanyou's Famous Trademark Brand Tutoring Team successfully conducted on site Evaluation of "AAA Famous Trademark / Brand" at TAOLI Bread

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Recently, the "Famous Trademark Brand Tutoring Team" of Sanyou, in collaboration with Zhonggui Certification, a third-party professional certification firm, conducted a comprehensive and detailed on-site evaluation of the AAA well-known trademark brand "桃李" applied for certification at TAOLI Bread Co., Ltd.



At the end of 2022, the China Trademark Association released the Norms for the Evaluation of Well-known Trademark Brands (T/CNTA002-2022) group standard, providing scientific and standardized guidance for enterprise brand building. Sanyou has successfully completed the training, examination, and filing procedures in accordance with the relevant regulations of the China Trademark Association, and meets all the conditions for engaging in "AAA Famous Trademark Brand Evaluation and Consulting Services". Sanyou is capable of providing evaluation and consulting services for well-known domestic and foreign brands, and by promoting evaluation of well-known trademark, enterprises could expand their business through brand building.

A brand that has obtained the AAA well-known trademark / brand recognition is a trademark brand that is known to the relevant public and enjoys a high reputation in a certain region and related industries. It is more distinguishable from other enterprises' goods or services in market competition, effectively preventing other enterprises from using similar or identical trademarks, and is also more likely to obtain legal protection in the event of trademark infringement and disputes. Currently, this certification is open to international enterprises, and enterprises that have passed the AAA (national level) well-known trademark / brand evaluation will be issued a certificate by the China Trademark Association.



### 3. Chairman Li Hui of Sanyou Attends the China International Fair for Trade in Services and Speaks at the International Conference on Intellectual Property Services Development

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The 2024 China International Fair for Trade in Services (CIFTIS), co-hosted by the Ministry of Commerce of China and the Beijing Municipal Government, was recently held successfully. The CIFTIS has attracted exhibitors and merchants from 197 countries and regions, making it one of the world's largest comprehensive trade fairs for services. This year's event featured exhibitors from over 80 countries and regions, as well as international organizations.

The International Conference on Intellectual Property Services Development, a sub-forum of the CIFTIS, was also successfully convened. During the conference, Li Qiang, President of the Capital Intellectual Property Services Association, signed cooperation memorandums with the ASEAN Intellectual Property Association and the German-Chinese Medical Health Association on behalf of the association. The agreements aim to jointly establish the "Science and Technology Innovation Service Workstation" and strengthen international cooperation in areas such as exchange visits and talent cultivation, striving to create a model of international cooperation in the intellectual property service industry.



Chairman Li Hui of Sanyou participated in the roundtable discussion on the theme "Promoting Innovation and Intellectual Property Transfer in the Life and Health Industry." He engaged in lively discussions with intellectual property managers from universities, government representatives, and corporate IPR professionals on the topic.



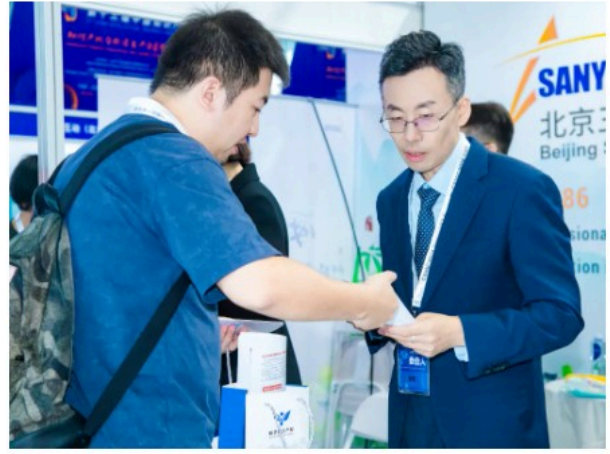
Right 1-Li Hui, Chairman of Sanyou

#### 4. New and Old Friends Gather at the Sanyou Booth at the 13th China Intellectual Property Annual Conference

Recently, the 13th China Intellectual Property Annual Conference, the most influential event in China's intellectual property field, was successfully held. This conference has become an important international platform for promoting exchange and cooperation in the intellectual property field and for disseminating China's voice on intellectual property matters. Shen Changyu, Director of China National Intellectual Property Administration, was invited to deliver the opening speech. The event brought together multinational companies from the United States, Germany, the United Kingdom, Denmark, Japan, and other countries for in-depth discussions.

Sanyou has participated in the China Intellectual Property Annual Conference for eleven consecutive years. This year, Sanyou booth, showcasing the charm of traditional Chinese culture, became one of the focal points of the event. More than 600 new and old friends from around the world gathered at Sanyou booth to exchange insights on the latest trends and challenges in cross-border intellectual property protection and cooperation. Sanyou's team of patent attorneys provided precise and efficient solutions for visiting enterprises, helping them tackle intellectual property challenges and achieve sustainable development.





- ▣ Sanyou TM has been recognized as a 'Well-known Trademark / Brand in Beijing' in 2023
- ▣ Sanyou won the Trademark Opposition Case against "aotomechanika"
- ▣ Sanyou was again awarded the honorary title of 'China's Outstanding Intellectual Property Service Team'